



Brooks + Blake

PERCEPTION MANAGEMENT . CONSULTING
West & Central Africa

We are Brooks+Blake

Perception Managers and
Marketing Communication Consultants.

Our Results?

Measureable, Sustainable and
Effective Stakeholder Engagement.

We Envision

Thriving organisations
driven by exceptional and
transformational results
across African markets

We Aspire

To be the best in consistently
providing strategic communication
solutions and experiences, with a
measurable impact on our clients'
businesses

We Value

Partnership | Integrity
Innovation | Focus |
Continuous Improvement

We Consult

Strategic Corporate PR | Financial PR |
Corporate Events Management | Brand PR |
Influencer Management Web PR | Social Media
Engagement | Employee Relations | Perception
Audit | Issues Mitigation & Management |
Media Relations & Monitoring | Media Inventory
Management | Government Relations

Ways of Working

- Contact report maximum of 24 hours (working days) after each meeting.
- All brief must be documented (written) for clarity and effective channeling of resources to meet clients' expectation timely.
- Setting and agreeing to reasonable timelines by clients and the PR firm.
- PR firm will dedicate resource (including staffing levels) to adequately service client.
- Regular payments as agreed between client and consultant, including retainer.

Awards & Recognition



Client Roster



West Africa

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